

Dear Friends:

We invite you to participate in our 29th annual Christmas in April\*Prince George's County- John Denison and Susan Denison Mona Golf Tournament on Monday, September 24, 2018 at **Joint Base Andrews** and play golf where the President plays. **Only one tee time – 9:00 a.m.** As you know, Christmas in April repairs and renovates the homes of elderly and disabled Prince George's County residents. We have repaired **2,662** homes at an estimated value of **\$47.8 million** in the last 30 years thanks to thousands of corporate and community volunteers and supporters like you. Your participation in our Golf Tournament provides us with the resources to purchase the supplies and materials we need to make next year's repairs for area homeowners. There are numerous ways in which you or your business can get involved. Please complete the registration form and return it early with your payment to guarantee your participation. Christmas in April is a 501(c) (3) charitable organization, so your donation is tax deductible. Receipts will be available for your convenience at the Tournament. We look forward to seeing you for this fun-filled day. Thanks for your continued support—we could not do it without you!

Sincerely,  
Mary Kucharski  
Executive Director

Christmas in April\*Prince George's County is a local organization that benefits elderly, disabled and/or low-income homeowners. Your tax-deductible contributions will directly support our work in the community. For information call:  
**301-868-0937** or email us at [cinapp@aol.com](mailto:cinapp@aol.com)  
or visit us on the web at  
[www.christmasinaprilpg.org](http://www.christmasinaprilpg.org)

### Golf Tournament Committee Members

**Dave McKay, Tournament Chair**  
**John Minzer, Tournament Chair**  
**James Denison, Tournament Chair**

## Registration

This is a SELL OUT event each year. Registrations with payment are accepted on a first-come, first-served basis.

### Contact Information

**Business Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Golfer Registration,**  
**Golfer Name, Date of Birth, Drivers License**  
**Number and State of Issue:**  
**(Golfer Registration (Must be 21 Years Old)):**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Make checks payable to Christmas in April and mail with completed registration to:  
Christmas in April  
7915 Malcolm Road  
Clinton, MD 20735

*Amount Enclosed*  
\$ \_\_\_\_\_

Payment must be received in Office by August 17th, 2018  
SORRY No Credit Cards Accepted  
PAYPAL ACCEPTED, but you must add 2% to your payment  
to cover the Paypal fee.

Hello,

As you are aware, Christmas In April\* Prince George's County repairs the homes of the elderly/disabled County residents. We are always looking for skilled trades, volunteers, builders/contractors to complete the projects required at our sites. Please let us know if you would be interested in helping with our April Event.

Name:

Company:

Email:

Phone:

Interested in helping with the following:

# 29th Annual

## Christmas In April \* Prince George's County



*Christmas in April \*  
Prince George's County  
Susan Mona / John Denison  
Memorial Golf Tournament*



## Monday September 24, 2018

### *The Courses at Joint Base Andrews*

# 2018

## Sign up to Play Golf Today!

### Schedule

Shotgun Start: 9:00 am Tee Time (Check-in, continental breakfast, and Silent Auction begin at 7:30 am.) Awards Presentation and Banquet Approx. 3:30 pm. 1<sup>st</sup> and 2<sup>nd</sup> Place Teams - for each course  
Silent Auction ends at 3:00 pm (subject to change)

### Format

Four-Person Scramble

All golfers receive a goody bag. Beverages and food will be available on the course. Each golfer may purchase up to two Mulligans at \$10 each.

### Contests on All Courses

Closest to the Pin (mens and womens)  
Longest Drive (mens and womens)  
Las Vegas Hole

### Request for Prizes / Support

Silent Auction Items: Dinner or other gift certificates, collectibles, services, etc.

Goody Bag Items: (to have enough for every golfer, we need 320 each, per item): tees, towels, golf balls, and other golf related items.

Door Prize/Raffle Items: Woods, irons, putters, golf umbrellas, etc.

## Sponsorship Opportunities

### Platinum Sponsor \$5,000

- °Two Foursomes (18 holes of golf plus four carts)
- °Special Reserved Seating at Banquet
- °Sponsorship Appreciation Plaque
- °Recognition on Christmas in April Letterhead for year
- °Special Recognition on Christmas in April Website
- °Full Page Ad in tournament program (sponsor provides camera ready art\*)
- °Feature Article in program (written by sponsor)
- °Special Recognition in program, during banquet and in all tournament publicity
- °Professional Scoring with scoreboard display
- °Unlimited Range Balls one hour prior to play
- °Ability to disseminate company materials in goody bags
- °Tournament Gift
- °Sponsor Board Signage
- °Extra Sleeve of Balls
- °Four Custom Cart Signs
- °Bag Drop
- °Goody Bag for each golfer
- °Personalized Score Card
- °Special Media Sign

## Sponsorship Opportunities (Cont.)

### Snack Bar Sponsor \$3,500

- °Prominent Banner Placement on Snack Bars on Each Course
- Full Page Ad in tournament program (sponsor provides camera ready art\*)
- °Special Media Signage

### Premier Corporate Sponsor \$3,000

- °Foursome (18 holes of golf plus two carts)
- °Full Page Ad in tournament program (sponsor provides camera ready art\*)
- °Feature Article in program (written by sponsor)
- °Special Recognition in program, during banquet and in all tournament publicity
- °Professional Scoring with scoreboard display
- °Unlimited Range Balls one hour prior to play
- °Special Media Signage
- °Reserved Table at Banquet
- °Two Custom Cart Signs
- °Goody Bag
- °Sponsor Board Signage
- °Personalized Score Card
- °Bag Drop
- °Banquet

### Gold Sponsor \$2,000

- °Foursome (18 holes of golf with two carts)
- °1/4 Page Ad in tournament program (sponsor provides camera ready art\*)
- °Bag Drop
- °Personalized Score Card
- °Special Media Signage
- °Goody Bag
- °Sponsor Board Signage
- °Banquet
- °Unlimited Range Balls one hour prior to play

### Silver Sponsor \$1,500

- °1/2 Page Ad in tournament program (sponsor provides camera ready art\*)
- °Special Media Signage at Tournament
- °Banquet Admission for two \* Golf not included

### Foursome \$850

- °18 holes of golf with 2 carts
- °Bag Drop
- °Personalized Score Card
- °Goody Bag
- °Banquet
- °Unlimited Range Balls one hour prior to play

## Sponsorship Opportunities (Cont.)

### Individual Golfer \$250

°See above foursome items

### Special Media Board Signage \$250

A message will be displayed during entire tournament on closed-circuit television monitors

### Cart Sponsor \$200

### Banquet Only \$125

### Tournament Program\*

Full Page Ad (10" x 7 1/2") \$450

1/2 Page Ad (5" x 7 1/2") \$400

1/4 Page Ad (5" x 3 1/2") \$300

Business Card Ad (2 1/4" x 3 1/2") \$150

\*Camera-ready art is due no later than August 17. Ads must be gray scale, NOT black & white.

### Please Select Your Sponsorship

- \_\_\_ Platinum Sponsor
- \_\_\_ Snack Bar Sponsor
- \_\_\_ Premier Sponsor
- \_\_\_ Gold Sponsor
- \_\_\_ Silver Sponsor
- \_\_\_ Foursome
- \_\_\_ Individual Golfer
- \_\_\_ Banquet Only
- \_\_\_ Media Board Signage
- \_\_\_ Cart Sponsor

### Tournament Program Ad

- \_\_\_ Full Page
- \_\_\_ Half Page
- \_\_\_ Quarter Page
- \_\_\_ Business Card

### Donation

- \_\_\_ Silent Auction
- \_\_\_ Goody Bag
- \_\_\_ Door Prize/Raffle
- List Item(s) \_\_\_\_\_